



Wheel-A-Thon 2011

BUSINESS SPONSOR OPPORTUNITIES

Center for Disability Rights Wheel-A-Thon is an event that raises awareness and funds for CDR and its Youth Programs. CDR's Wheel-A-Thon 2011 is Sunday, Sept. 25, 2011. CDR's W-A-T 2011 includes several sponsor opportunities to businesses with some significant public relations benefits. The following are the different sponsorship levels:

GOLD WHEEL: \$1,000 and up

Benefits:

- Company logo prominently displayed on participant merchandise
- Company name on event banners, posters, and www.wheel-a-thon.org
- Company name mentioned in all press releases
- Company name on a sign posted along the route
- Opportunity to place company sign/logo at the event
- Opportunity to provide promotional items for participant bags
- Company name mentioned on all radio and TV announcements
- Company name on event program

SILVER WHEEL: \$500 and up

Benefits

- Company logo displayed on participant merchandise
- Company name mentioned in all press releases, and on www.wheel-a-thon.org
- Company name on a sign/logo posted along the route
- Opportunity to provide promotional items for participant bag
- Opportunity to place company sign at the event
- Company name on event program

BRONZE WHEEL: \$250 and up

Benefits

- Company logo displayed on participant merchandise
- Company name on sponsor page of www.wheel-a-thon.org
- Opportunity to provide promotional items for participant bag
- Company name on event program

Chrome Wheel: \$100 and up

Benefits

- Company name on sponsor page on www.wheel-a-thon.org
- Company name on event program